

# Lexis Advance Case Study: Large Law Firm (Communications)

“Lexis Advance is useful for basic research tasks.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for greater search efficiency

## Use Case

- Has < 50 attorneys.
- Practices the following areas of law most frequently:
  - Communications

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: critical
  - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
  - Innovative features: better

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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