

Lexis Advance Case Study: Large Law Firm

“I already preferred Lexis to other search options. With the addition of Lexis Advance, I prefer it even more. The user interface is easier to use, the additional tools, such as foldering, make my research more effective.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for greater search efficiency
 - Need to control research costs

Use Case

- Has < 50 attorneys.
- Chose Lexis Advance over the following competitor:
 - WestlawClassic®
- Practices the following areas of law most frequently:
 - Intellectual Property
 - Litigation

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: much better
 - Efficiency of search: much better
 - Innovative features: better
- Increased productivity by at least 25% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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