

Lexis Advance Case Study: Large Law Firm (Insurance, Insurance Defense)

"Lexis Advance makes searching and saving research easier."

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for mobility to access research on a tablet or smartphone

Use Case

- Has 51 to 99 attorneys.
- Practices the following areas of law most frequently:
 - Insurance
 - Insurance Defense

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: much better
 - Relevance of results: better
 - Breadth & strength of content: better
 - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

Source: TechValidate Survey of a Senior Associate from a Large Law Firm

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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TechValidate Research by