Lexis Advance Case Study: Am Law 100 Firm (Labor & Employment)

> "Lexis Advance has drastically reduced research costs, which impacts clients relations. "

Challenges

- Solved the following challenges with Lexis Advance:
    - Need to control research costs

Use Case

- Has 200 or more attorneys.
- Chose Lexis Advance over the following competitors:
    - Bloomberg Law®
- Practices the following areas of law most frequently:
    - Labor & Employment

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

[⤤ LexisNexis](#)

Results

- Rated Lexis Advance in terms of how critical it is:
    - Their personal practice: highly critical
    - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
    - Ease of use: better
    - Efficiency of search: better
    - Relevance of results: much better
    - Breadth & strength of content: better
    - Innovative features: much better
- Increased productivity by at least 25% using Lexis Advance