

# Lexis Advance Case Study: Large Law Firm (Licensing)

“Lexis Advance helps me when doing litigation searches.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency
  - Need for increased breadth and strength of content
  - Need to control research costs

## Use Case

- Has 100 to 199 attorneys.
- Chose Lexis Advance over the following competitor:
  - WestlawClassic®
- Practices the following area of law most frequently:
  - Licensing

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
  - Innovative features: better
- Increased productivity by at least 25% using Lexis Advance

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

### Learn More:

[LexisNexis](#)