

Lexis Advance Case Study: Am Law 100 Firm (Intellectual Property, Securities, Litigation)

“Lexis Advance gives me the flexibility to run several unique searches with results in left-side margins (rather than the need to “focus” to determine scope).”

Challenges

- Solved the following challenge with Lexis Advance:
 - Need for greater search efficiency

Use Case

- Has 200 or more attorneys.
- Chose Lexis Advance over the following competitor:
 - Bloomberg Law®
- Practices the following areas of law most frequently:
 - Intellectual Property
 - Litigation
 - Securities

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: better
 - Relevance of results: better
 - Breadth & strength of content: better
 - Innovative features: much better
- Increased productivity by at least 25% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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