

# Lexis Advance Case Study: Large Law Firm (Banking/Finance, Corporate, Entertainment, etc.)

"Lexis Advance has given me another helpful research tool."

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency
  - Need for increased breadth and strength of content
  - Need to control research costs
  - Need for mobility to access research on a tablet or smartphone

#### Use Case

- Has 200 or more attorneys.
- Practices the following areas of law most frequently:
  - Banking/Finance
  - Commercial/Contract
  - Corporate, Entertainment

### Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
  - Innovative features: better
- Increased productivity by at least 10% using Lexis Advance

#### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

LexisNexis

Source: TechValidate Survey of an Associate from a Large Law Firm

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Research by

TechValidate