

# Zinpro Corporation, a manufacturer of organic trace minerals to improve animal wellness and performance.

## Introduction

This case study of Zinpro Corporation is based on a November 2017 survey of LabWare LIMS customers by TechValidate, a 3rd-party research service.



“LabWare provides a positive Return On Investment (ROI) for my organization.”

“LabWare LIMS has dramatically improved our quality processes. It has given us a great platform to grow continually. We are regularly working with the end users to enhance their processes. Our data collection and reporting is far superior to what it was before implementing LabWare LIMS. These improvements help the business make better decisions more efficiently.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select LabWare LIMS:

- Challenges solved with LabWare:
  - Lab efficiency/productivity
  - Data management, analytics and reporting

## Use Case

The key features and functionalities of LabWare LIMS that the surveyed company uses:

- Versions of LabWare the company is currently using:
  - LabWare LIMS v6
- Has used LabWare for 5 to 9 years.
- Third-party tools interfaced with LabWare:
  - ERP: fully interfaced

## Results

The surveyed company achieved the following results with LabWare LIMS:

- Chose LabWare for an informatics partner because of their:
  - Reputation
  - Colleague recommended from a former position
- Satisfaction with the following LabWare areas:
  - Product functionality: Highly satisfied
  - Industry focused templates: Highly satisfied
  - Professional services: Extremely satisfied
  - Customer technical support: Extremely satisfied
  - Customer training: Highly satisfied

### Company Profile

Company:  
**Zinpro Corporation**

Company Size:  
**Small Business**

Industry:  
**Animal Nutrition**

### About LabWare LIMS and ELN

LabWare's Enterprise Laboratory Platform is comprised of LIMS (Laboratory Information Management System) and ELN (Electronic Laboratory Notebook) functioning as an integrated single solution, it offers a range of user-configurable functionality and is based entirely on open standards.

#### Learn More:

[LabWare](#)

[LabWare LIMS and ELN](#)