

Cloud Services Provider Immedion Gains Network Traffic Intelligence with Kentik

Introduction

This case study of Immedion is based on a June 2017 survey of Kentik customers by TechValidate, a 3rd-party research service.



David Johnson, IT Director of Immedion:

“Other tools we evaluated took minutes to perform tasks that Kentik performs in seconds.

Our network uptime has increased and our service level has greatly improved by leveraging Kentik to quickly detect DDoS attacks and automate the mitigation process.”

Challenges

Prior to Kentik, Immedion experienced:

- Poor visibility into its internet traffic delivery
- Too much required to generate network analysis and planning reports
- DDoS defense solutions weren't accurate or automated enough

Use Case

Immedion selected Kentik for:

- Long-term retention of full network data details
- Scalability to handle large network infrastructure
- Power and flexibility of anomaly detection
- DDoS detection & mitigation capability
- Real-time, ad-hoc big data analytics

Results

With Kentik, Immedion achieves:

- Increased network security & improved DDoS defense — with 50-100% more attacks defended
- Increased IT & network operations productivity
- User experience improvement of 50-100%

Company Profile

Company:
Immedion

Company Size:
Small Business

Industry:
Cloud, Data Center & Managed Services

About Kentik

Kentik is the network traffic intelligence company. When nearly everything critical to a modern business crosses a wire, the network doesn't just serve the business, it sees the business. Kentik turns your network traffic – billions of digital footprints – into real-time intelligence for both business and technical operations. Network operators, engineers, and security teams use Kentik to manage and optimize the performance, security, and potential of their networks and their business.

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