

# Ivy League Research University Leverages Kentik for Network Traffic Intelligence

## Introduction

This case study of an educational institution is based on a June 2017 survey of Kentik customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Kentik gives us increased visibility into our Cloud First Initiative efforts, providing us with powerful and concrete ways to examine the landscape of cloud vendors already in use, and the ability to monitor our peerings as initiative progress.”

## Challenges

**Prior to Kentik, the university experienced:**

- Poor visibility into its internet traffic delivery
- A need to replace its existing, aged tool

## Use Case

**The university selected Kentik for:**

- Peering & transit analytics
- Capacity planning & optimization
- Network monitoring & troubleshooting

**Compared to the competition, the university rates Kentik significantly better at:**

- Analytics & reporting
- API & automation capabilities
- Scalability & performance

## Results

**With Kentik, the university achieves:**

- MTTR / MTTI improvement of 10-25%
- User experience & service quality improvement of 50-100%
- Greater IT & network operations productivity

### Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:  
**Educational Institution**

### About Kentik

Kentik is the network traffic intelligence company. When nearly everything critical to a modern business crosses a wire, the network doesn't just serve the business, it sees the business. Kentik turns your network traffic – billions of digital footprints – into real-time intelligence for both business and technical operations. Network operators, engineers, and security teams use Kentik to manage and optimize the performance, security, and potential of their networks and their business.

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