

# Global 500 Financial Services Company

## Introduction

This case study of a Global 500 financial services company is based on a November 2018 survey of Kenna Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Kenna Security has helped us identify and prioritize our remediation efforts across multiple lines of business with different business objectives.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna Security:

- Security challenges experienced that led to implementing the Kenna Security Platform:
  - High volume of security data lacking context for decision making
- Previously used the following to prioritize vulnerability scan data:
  - An internally developed tool

## Use Case

The key features and functionalities of Kenna Security that the surveyed company uses:

- Has been actively using the Kenna Security Platform for 1-2 years.
- Kenna Security Platform features most important to them when evaluating competitive or alternative solutions:
  - Data science-based risk scoring methodology

## Results

The surveyed company achieved the following results with Kenna Security:

- Most important security challenges the Kenna Security Platform has helped solve:
  - Addressing vulnerabilities that pose the greatest risk to their environment
  - Increased efficiency of vulnerability remediation
- Since implementing the Kenna Security Platform, they have been able to reduce their risk posture score by 25%.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Financial Services**

### About Cisco Vulnerability Management

Kenna is a software-as-a-service Risk and Vulnerability Intelligence platform that accurately measures risk and prioritizes remediation efforts before an attacker can exploit an organization’s weaknesses. Kenna automates the correlation of vulnerability data, threat data, and 0-day data, analyzing security vulnerabilities against active Internet breaches so that InfoSec teams can prioritize remediations and report on their overall risk posture.

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