KENNA SECURITY CASE STUDY

Genworth Financial

Introduction

This case study of Genworth Financial is based on an October 2019 survey of Kenna Security customers by TechValidate, a 3rd-party research service.

> " "Kenna has helped us raise security as a more prominent topic among leaders by making the context of the numbers easier to understand."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna Security:

- Vulnerability management challenges they experienced that led them to implement the Kenna Security Platform:
    - Too many vulnerabilities with no way to effectively prioritize
    - High volume of security data lacking context for decision making
    - No way to quantify or measure risk from vulnerabilities
    - Inefficiencies in vulnerability remediation

Use Case

The key features and functionalities of Kenna Security that the surveyed company uses:

- Approaches used to prioritize vulnerabilities prior to Kenna:
    - Use rating system from scanner
    - Homegrown prioritization tool
- How they evaluate the success of their Kenna Security platform implementation:
    - Kenna risk score reduction
- Kenna's primary advantage(s) over other vulnerability management platforms:
    - Kenna provides meaningful and actionable data for remediation (remediation intelligence)
    - Kenna aggregates data and reporting from multiple tools (vuln scanners, CMDB, discovery)

Results

The surveyed company achieved the following results with Kenna Security:

- Reduction of time spent on the following activities, since using Kenna:
    - Time spent on Vulnerability Investigation: over 10%
    - Time spent on remediation: 0%
    - Time spent on reporting: over 25%

Company Profile

Company:
Genworth Financial

Company Size:
Fortune 500

Industry:
Insurance

About Kenna.VM

Cisco Vulnerability Management (formerly Kenna.VM) offers an effective, efficient way to reduce your risk profile using risk-based prioritization powered by data science. Rely on it to ID the vulnerabilities that put you at the greatest risk, create a self-service environment for remediation teams, set intelligent SLAs based on your risk tolerance, compare your risk posture against industry peers, deliver clear reports with intuitive metrics, and more.

Learn More:

[☐ Cisco Vulnerability Management](#)

Research by **TechValidate** by SurveyMonkey