KENNA.VM CASE STUDY

Mattel, Inc.

Introduction

This case study of Mattel, Inc. is based on a November 2020 survey of Kenna.VM customers by TechValidate, a 3rd-party research service.

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"I have been using Kenna for more than a year now and I am very impressed with the platform, Support and how it helped us to rethink our Vulnerability Management process and make it more efficient."

"By utilizing Kenna we are now able to easily collect the vulnerability related data from different sources at Mattel and bring them in a single repository where we can easily search, view and rank the vulnerabilities, identify the priorities, easily share the information and give access to different teams to start working on the remediation. I haven't seen the collection of all these capabilities in any other product."

"I have been lucky to work with our CX team since I started working with Kenna. I can say that they have been the reason for our success in implementing Kenna at Mattel. They are always available to help me with my questions and help with the implementation. I am very happy with the support."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna.VM:

- The vulnerability management challenges they were experiencing that led them to implement the Kenna.VM:
  - Too many vulnerabilities with no way to effectively prioritize
  - High volume of security data lacking context for decision making
  - Inefficiencies in vulnerability remediation

Use Case

The key features and functionalities of Kenna.VM that the surveyed company uses:

- The approach they used to prioritize vulnerabilities prior to Kenna:
  - CVSS 8+
  - A rating system from scanner
- They best describe their current engagement model between the Security and IT team as Security investigates; Security and IT work together to prioritize; IT remediates.
- The criteria they use to evaluate the success of your Kenna.VM implementation:
  - Reduction in Mean Time To Remediate (MTTR)
  - Kenna risk score reduction
  - Reduction in vulnerability investigation time
  - Reduction in IT remediation time
  - Reduction in reporting time

Results

The surveyed company achieved the following results with Kenna.VM:

- Before Kenna vs. After Kenna: Have you seen a reduction in time spent on the following activities? (Security and IT team time combined)
  - time spent on Vulnerability Investigation: 25 – 50%
  - time spent on remediation: 50 – 75%
  - time spent on reporting: 10 – 25%
- Kenna's primary advantage(s) over other vulnerability management platforms:
  - Kenna goes beyond basic risk scoring and tells me what I need to fix first
  - Kenna provides meaningful and actionable data for remediation (remediation intelligence)
  - Kenna provides awareness of how much risk is in our environment
  - Kenna is updated continuously with real-time information
  - Kenna aggregates data and reporting from multiple tools (vuln scanners, CMDB, discovery)
  - Kenna includes multiple threat intel feeds (eliminating the need for subscription)
  - Kenna's cloud platform scales elastically to virtually any organization size
- Rates the following for Kenna.VM compared to other vulnerability management solutions:
  - remediation Intelligence (guidance on "what to fix first"): highly superior
  - integrated real-time global exploit intelligence: highly superior
  - data science-based risk scoring methodology: highly superior
  - "Off the shelf" integrations with a wide range of security data sources: highly superior
  - predictive vulnerability modeling: highly superior

Company Profile

Company:
Mattel, Inc.

Company Size:
Fortune 500

Industry:
Consumer Products

About Cisco Vulnerability Management

Cisco Vulnerability Management (formerly Kenna.VM) offers an effective, efficient way to reduce your risk profile using risk-based prioritization powered by data science. Rely on it to ID the vulnerabilities that put you at the greatest risk, create a self-service environment for remediation teams, set intelligent SLAs based on your risk tolerance, compare your risk posture against industry peers, deliver clear reports with intuitive metrics, and more.

Learn More:

🔗 Cisco Vulnerability Management

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Research by **TechValidate** by SurveyMonkey