

KENNA.VM CASE STUDY

# Medium Enterprise Banking Company

### Introduction

This case study of a medium enterprise banking company is based on an October 2021 survey of Kenna.VM customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna.VM:

- The vulnerability management challenges they were experiencing that led them to implement the Kenna.VM:
  - Too many vulnerabilities with no way to effectively prioritize
  - High volume of security data lacking context for decision making
  - Not having a way to quantify or measure risk from vulnerabilities
  - Inefficiencies in vulnerability remediation

## Use Case

The key features and functionalities of Kenna.VM that the surveyed company uses:

- The approach they used to prioritize vulnerabilities prior to Kenna:
  - CVSS 7+

**Results** 

- A rating system from scanner
- They best describe their current engagement model between the Security and IT team as Security and IT work together to investigate and prioritize.
- The criteria they use to evaluate the success of your Kenna.VM implementation:
  - Kenna risk score reduction

### **Company Profile**

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Medium Enterprise

Industry: Banking

#### About Kenna.VM

Cisco Vulnerability Management (formerly Kenna.VM) offers an effective, efficient way to reduce your risk profile using risk-based prioritization powered by data science. Rely on it to ID the vulnerabilities that put you at the greatest risk, create a self-service

The surveyed company achieved the following results with Kenna.VM:

- Before Kenna vs. After Kenna: Have you seen a reduction in time spent on the following activities? (Security and IT team time combined)
  - time spent on Vulnerability Investigation: 10 25%
  - time spent on remediation: over 75%
  - time spent on reporting: 1 10%

environment for remediation teams, set intelligent SLAs based on your risk tolerance, compare your risk posture against industry peers, deliver clear reports with intuitive metrics, and more.

#### Learn More:

Cisco Vulnerability Management

Source: TechValidate survey of a Medium Enterprise Banking Company

Research by

TechValidate by SurveyMonkey



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