KENNA SECURITY CASE STUDY

Fortune 500 Wholesale Distribution Company

Introduction

This case study of a Fortune 500 wholesale distribution company is based on a November 2018 survey of Kenna Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Greatest part here is scoring, clearly project it to the end support teams."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna Security:

- Security challenges experienced that led to implementing the Kenna Security Platform:
    - Too many vulnerabilities with no way to effectively prioritize
    - High volume of security data lacking context for decision making
- Previously used the following to prioritize vulnerability scan data:
    - Spreadsheets
    - Other vulnerability management tool(s)

Use Case

The key features and functionalities of Kenna Security that the surveyed company uses:

- Has been actively using the Kenna Security Platform for Over 2 years.
- Kenna Security Platform features most important to them when evaluating competitive or alternative solutions:
    - Integrated real-time global exploit intelligence
    - Data science-based risk scoring methodology

Results

The surveyed company achieved the following results with Kenna Security:

- Most important security challenges the Kenna Security Platform has helped solve:
    - Increased efficiency of vulnerability remediation
- Since implementing the Kenna Security Platform, they have been able to reduce their risk posture score by 50%.
- Most important factors that contributed to the success of their Kenna Security implementation:
    - The Kenna support team

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Wholesale Distribution

About Cisco Vulnerability Management

Kenna is a software-as-a-service Risk and Vulnerability Intelligence platform that accurately measures risk and prioritizes remediation efforts before an attacker can exploit an organization's weaknesses. Kenna automates the correlation of vulnerability data, threat data, and 0-day data, analyzing security vulnerabilities against active Internet breaches so that InfoSec teams can prioritize remediations and report on their overall risk posture.

Learn More:

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