

KENNA SECURITY CASE STUDY

# Fortune 500 Telecommunications Services Company

#### Introduction

This case study of a Fortune 500 telecommunications services company is based on an October 2018 survey of Kenna Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"The Kenna platform has been able to quantify overall risk versus vulnerabilities."

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna Security:

- Security challenges experienced that led to implementing the Kenna Security Platform:
  - DHCP, Duplicate hosts with Qualys, however Kenna and our Team has been able start using the QG\_Host\_ID as a tracking mech and it's worked out well.
- Previously used the following to prioritize vulnerability scan data:
  - Other vulnerability management tool(s)

## Use Case

The key features and functionalities of Kenna Security that the surveyed company uses:

- Has been actively using the Kenna Security Platform for Over 2 years.
- Kenna Security Platform features most important to them when evaluating competitive or alternative solutions:
  - Data science-based risk scoring methodology

# Results

The surveyed company achieved the following results with Kenna Security:

- Most important security challenges the Kenna Security Platform has helped solve:
  - Finding a quantifiable way to measure, reduce and report on risk
- Since implementing the Kenna Security Platform, they have been able to reduce their risk posture score by 25%.

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Fortune 500

Industry:
Telecommunications
Services

### About Cisco Vulnerability Management

Kenna is a software-as-aservice Risk and Vulnerability Intelligence platform that accurately measures risk and prioritizes remediation efforts before an attacker can exploit an organization's weaknesses. Kenna automates the correlation of vulnerability data, threat data, and 0-day data, analyzing security vulnerabilities against active Internet breaches so that InfoSec teams can prioritize remediations and report on their overall risk posture.

Learn More:

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Management

Source: TechValidate survey of a Fortune 500 Telecommunications Services Company

Research by **TechValidate**by SurveyMonkey