

IPC CUSTOMER FACT

When asked what benefits they have derived from the information in IPC market research reports, a large enterprise metals & mining company said the reports help them measure and track their market share and provide a basis for better business decisions.

Source: Vice President, Large Enterprise Metals & Mining Company



Published: Apr. 4, 2019 TVID: FF4-87E-43A



TechValidate
by SurveyMonkey