When asked what benefits they have derived from the information in IPC market research reports, Unicomp Technology said the reports help them measure and track their market share, provide a basis for better business decisions, help them identify growing markets and business opportunities, tell them how we are performing compared to the rest of the industry, and give them a competitive advantage.

Source: James Lee, Marketing Director, Unicomp Technology



TechValidate by SurveyMonkey



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