

## IPC CUSTOMER FACT

When asked what benefits they have derived from the information in IPC market research reports, a small business computer services company said it helps them measure and track their market share, helps them identify growing markets and business opportunities, and tells them how they are performing compared to the rest of the industry.

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Source: Quality Director, Small Business Computer Services Company



TechValidate  
by SurveyMonkey



Published: Apr. 3, 2019 TVID: A0B-AAE-D89