



4/5 Stars

How have you used IPC market research and how has it helped your business?

“ We used the IPC market research to compare market trends with what is going on in our business.

Why I would recommend IPC:

“ Results have shown the market outpacing our business in specific sectors which led us to put more efforts into marketing to increase sales in those areas.

Source: Tony Consentino, Business Director, Better Boards

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TechValidate
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