

IPC CUSTOMER FACT

When asked what benefits they have derived from the information in IPC market research reports, Sumitronics USA Inc. said the reports help them measure and track their market share and tell them how they are performing compared to the rest of the industry.

Source: Elliot Shev, Vice President, Sumitronics USA Inc.



Published: Apr. 3, 2019 TVID: 2AA-EA3-E18



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