

IPC CUSTOMER FACT

When asked what benefits they have derived from the information in IPC market research reports, a small industrial manufacturing company said it helps them measure and track their market share, provides a basis for better business decisions, helps identify growing markets and business opportunities, tells them how we are performing compared to the rest of the industry, and gives them a competitive advantage.

Source: Controller, Small Business Industrial Manufacturing Company



TechValidate
by SurveyMonkey

✓ Validated

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