IPC CUSTOMER RESEARCH

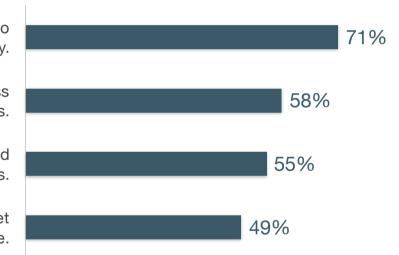
What benefits have you derived from the information in IPC market research reports?

It tells us how we are performing compared to the rest of the industry.

It provides a basis for better business decisions.

It helps us identify growing markets and business opportunities.

It helps us measure and track our market share.



Source: TechValidate survey of 206 users of IPC







TechValidate