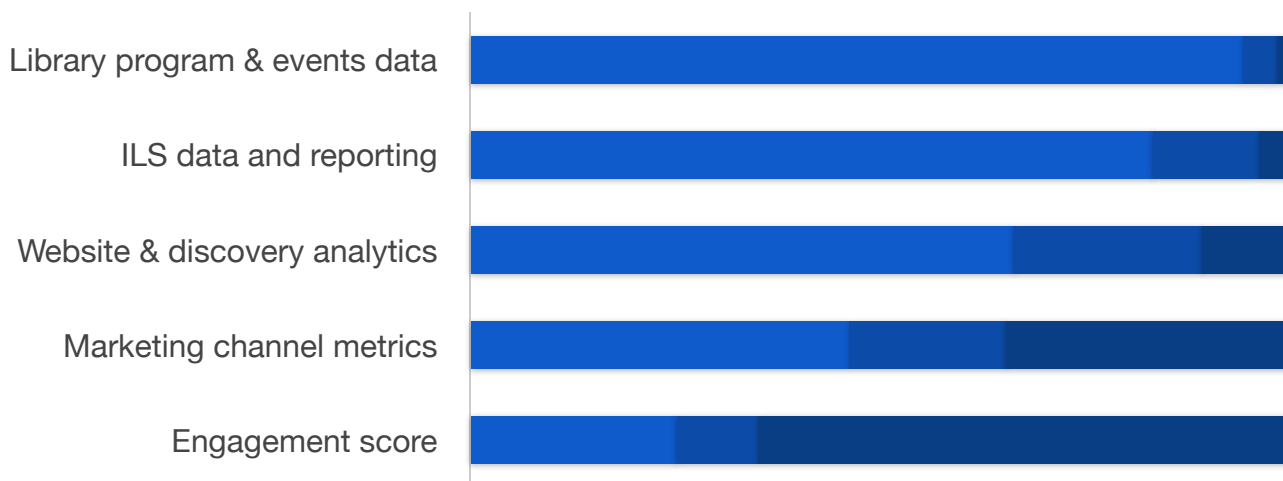# Data from programs and events help libraries show their impact

Does the following data help you demonstrate the impact of the library on your community?

■ Yes ■ No ■ We don't have this data

- Library program & events data
- ILS data and reporting
- Website & discovery analytics
- Marketing channel metrics
- Engagement score

Source: TechValidate survey of 125 users of Innovative Interfaces

✔ Validated   Published: Feb. 9, 2023   TVID: 6CA-6C5-8B1

innovative Part of **Clarivate**   **TechValidate** by SurveyMonkey