

BizIQ Saves More Than 25 Hours a Week Processing Background Checks with GoodHire

Introduction

This case study of BizIQ is based on an April 2021 survey of GoodHire customers by TechValidate, a 3rd-party research service.

“From the initial contact with Sales to the check I ran this morning, the process and people have been flawless. I have been in Talent Acquisition for 20+ years and have never had an overall experience as positive as this.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select GoodHire:

- Vendors they evaluated or replaced prior to selecting GoodHire:
 - HireRight
 - Checkr
 - ADP
- The challenges they were experiencing with their previous vendor(s) that prompted them to evaluate GoodHire:
 - Value for price
 - Slow background check turnaround times
 - Untimely support/poor customer experience
 - Difficulty integrating solution into existing HR tools
- The following aspects/features of GoodHire most influenced their decision to choose GoodHire over other vendors they evaluated:
 - Relationship and communication with the Sales Rep
 - Pricing
 - Modern, intuitive user interface
 - Faster turnaround times
 - Connectivity with my ATS/HRIS solution

Company Profile

Company:
BizIQ

Company Size:
Small Business

Industry:
Marketing & Advertising

About GoodHire

GoodHire is a recognized leader in employment screening. Our high standards for better background checks have won the trust of more than 80,000 employers, large and small. Driven to exceed customer expectations, we've set the bar high for speed and accuracy with fast turnaround times and low dispute rates. Customers love our platform's intuitive workflows, built-in compliance tools, and user-friendly candidate experience. Plus, our unique blend of Silicon Valley tech and Heartland service provides a delightful experience for both employers and candidates.

GoodHire is an FCRA-compliant consumer reporting agency and accredited by the Professional Background Screening Association (PBSA).

Learn More:

[GoodHire](#)

Use Case

The key features and functionalities of GoodHire that the surveyed company uses:

- GoodHire features they value the most when compared against competitive solutions:
 - built-in compliance (e.g., candidate consent, adverse action process): extremely valuable
 - easy-to-read reports: extremely valuable
 - customizable screening packages: very valuable
 - background check status updates and automatic notifications: extremely valuable
 - simplified candidate experience: extremely valuable
 - transparent pricing: extremely valuable

Results

The surveyed company achieved the following results with GoodHire:

- They started using Goodhire in 1 week or less.
- Improved the following as a result of using GoodHire:
 - improved efficiency of background screening: greater than 75%
 - reduced costs: 25-50%
 - improved time-to-hire: greater than 75%
- Saved > 26 hours per week processing background checks using GoodHire.
- Agrees with the following statements about GoodHire:
 - “I would recommend GoodHire over similar solutions I’ve used because GoodHire’s platform features are superior.”
 - “GoodHire offers a better price for the services offered compared to competitive solutions.”
 - “GoodHire’s support exceeded my expectations compared to similar vendors I have worked with in the past.”
- Received 80-100% more value using GoodHire than other solutions they’ve used in the past.
- Rates GoodHire on the following capabilities compared to other vendors they have evaluated or used:
 - breadth of features & capabilities: best in class
 - ease of use: best in class
 - candidate experience: best in class
 - quality of customer support: best in class
 - value returned for the price: best in class
 - overall solution performance: best in class
 - data quality/report accuracy : best in class