

**GOODHIRE CASE STUDY** 

# Prudential Defense Solutions Improves Efficiency & Reduces Costs with GoodHire

## Introduction

This case study of Prudential Defense Solutions, Inc is based on an April 2021 survey of GoodHire customers by TechValidate, a 3rd-party research service.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select GoodHire:

- Vendors they evaluated or replaced prior to selecting GoodHire:
  - HireRight
- The challenges they were experiencing with their previous vendor(s) that prompted them to evaluate GoodHire:
  - Value for price
- The following aspects/features of GoodHire most influenced their decision to choose GoodHire over other vendors they evaluated:
  - Relationship and communication with the Sales Rep
  - Pricing
  - Modern, intuitive user interface
  - Faster turnaround times
  - US-based, FCRA-certified customer support
  - Data quality

### Use Case

The key features and functionalities of GoodHire that the surveyed company

- GoodHire features they value the most when compared against competitive solutions:
  - built-in compliance (e.g., candidate consent, adverse action process): extremely valuable
  - easy-to-read reports: extremely valuable
  - customizable screening packages: extremely valuable
  - background check status updates and automatic notifications: extremely
  - simplified candidate experience: extremely valuable
  - transparent pricing: extremely valuable

## Results

The surveyed company achieved the following results with GoodHire:

- They started using Goodhire in 1 week or less.
- Improved the following as a result of using GoodHire:
  - improved efficiency of background screening: greater than 75%
  - reduced costs: greater than 75%
  - improved time-to-hire: greater than 75%
- Saved 11-20 hours per week processing background checks using GoodHire.
- Agrees with the following statements about GoodHire:
  - "I would recommend GoodHire over similar solutions I've used because GoodHire's platform features are superior."
  - "GoodHire offers a better price for the services offered compared to competitive solutions."
  - "GoodHire's support exceeded my expectations compared to similar vendors I have worked with in the past." Received 80-100% more value using GoodHire than other solutions they've
- used in the past. Rates GoodHire on the following capabilities compared to other vendors they
- have evaluated or used:

breadth of features & capabilities: significantly better

- ease of use: best in class
- candidate experience: significantly better quality of customer support: best in class
- value returned for the price: best in class
- overall solution performance: best in class
- data quality/report accuracy: best in class

#### **Company Profile**

Company:

**Prudential Defense** Solutions, Inc

Company Size: **Medium Enterprise** 

Industry: **Security Products &** Services

#### About GoodHire

GoodHire is a recognized leader in employment screening. Our high standards for better background checks have won the trust of more than 80,000 employers, large and small. Driven to exceed customer expectations, we've set the bar high for speed and accuracy with fast turnaround times and low dispute rates. Customers love our platform's intuitive workflows, built-in compliance tools, and userfriendly candidate experience. Plus, our unique blend of Silicon Valley tech and Heartland service provides a delightful experience for both employers and candidates.

GoodHire is an FCRAcompliant consumer reporting agency and accredited by the Professional Background Screening Association (PBSA).

**Learn More:** 

**☑** GoodHire

Source: Marcy Moore, Office Manager, Prudential Defense Solutions, Inc.