RANOREX CASE STUDY

Medium Enterprise Real Estate Company

Introduction

This case study of a medium enterprise real estate company is based on a March 2024 survey of Ranorex customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Great product and great support."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- The level of satisfaction with the following:
  - Product strategy: highly satisfied

Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The level of satisfaction with Ranorex's test planning: highly satisfied

Results

The surveyed company achieved the following results with Ranorex:

- The level of satisfaction with Ranorex's quality of features: highly satisfied
- Their product experience:
  - Enabled productivity
  - Been reliable
- How using Ranorex Studio for test automation has impacted their company:
  - Increased tester productivity: 36-50%
  - Increased product quality: 36-50%
  - Increased product revenue: 36-50%
  - Reduced testing costs: 36-50%
  - Reduced development time to market: 36-50%
  - Reduced manual testing: 36-50%
  - Reduced tester fatigue: 36-50%
  - Reduced developer time used for testing: 36-50%
- Their service experience:
  - Efficient
  - Respectful
  - Caring
  - Saving time
  - Effective
- The satisfaction level of analytics and reporting: highly satisfied

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Real Estate

About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

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