

# Medium Enterprise Computer Software Company

## Introduction

This case study of a medium enterprise computer software company is based on a March 2024 survey of Ranorex customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“It includes nice features to automate, but it can have more than nice premium support which should be provided in standard support also.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- The level of satisfaction with the following:
  - Product strategy: highly satisfied
  - Rate of improvement: highly satisfied

## Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The level of satisfaction with Ranorex’s test planning: highly satisfied

## Results

The surveyed company achieved the following results with Ranorex:

- The level of satisfaction with Ranorex’s quality of features: highly satisfied
- Their product experience:
  - Included unique features
  - Enabled productivity
  - Been reliable
- How using Ranorex Studio for test automation has impacted their company:
  - Increased tester productivity: 36-50%
  - Increased product quality: 36-50%
  - Increased product revenue: 21-35%
  - Reduced testing costs: 10-20%
  - Reduced development time to market: 36-50%
  - Reduced manual testing: 36-50%
  - Reduced tester fatigue: 21-35%
  - Reduced developer time used for testing: 36-50%
- Their service experience:
  - Effective
- The satisfaction level of analytics and reporting: almost satisfied

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Computer Software**

### About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

Learn More:

[🔗 Idera DevOps Tools](#)

[🔗 Ranorex](#)