

Kubra Data Transfer Ltd.

Introduction

This case study of Kubra Data Transfer Ltd. is based on a November 2022 survey of Ranorex customers by TechValidate, a 3rd-party research service.



“We have experienced a positive impact by using Ranorex Studio, however, I am not sure we have tapped into the full power of the product to discover other ways to implement it into our processes.”

“We use the reporting and the server client features.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- Before using Ranorex, the challenges they had in testing their application:
 - Test coverage: minor challenges
 - Test reporting: no challenges
 - Staffing: no challenges
 - UI object recognition and automation: no challenges
 - Flaky or unstable tests: no challenges
 - Meeting the release schedule or deadline: no challenges
 - Unacceptable amount of bugs in production: no challenges
 - Getting feedback from testing: no challenges

Company Profile

Company:
Kubra Data Transfer Ltd.

Company Size:
Small Business

Industry:
Computer Software

About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

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Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The most valuable aspects of Ranorex Studio in their decision to choose Ranorex over other vendors they evaluated:
 - Feature options that meet the needs of their team
 - Compatibility with current and planned organizational tools and solutions
- The platforms/technologies they test with Ranorex Studio:
 - Web app
 - Mobile – native Android app
 - Mobile – native iOS app
- The percentage balance between automated and manual testing: 50% automated, 50% manual
- The types of tests that are their priority for automation:
 - End-to-end
 - Functional UI
 - Regression tests
 - Web service/API

Results

The surveyed company achieved the following results with Ranorex:

- The level of agreement of how using Ranorex Studio for test automation impacted their company:
 - Increased testing productivity and efficiency: strongly agree
 - Shortened test cycles: strongly agree
 - Decreased number of manual test runs: agree
 - Improved application quality and fewer defects: agree
 - Increased revenue: slightly agree
 - Allowed for involvement by non-technical team members: slightly agree
 - Led to more robust and reliable automation: agree
 - Shortened release cycles: agree
- The rating of Ranorex Studio on the following capabilities compared to other solutions they have used or researched:
 - Object recognition: superior
 - Ease for maintaining object repository: superior
 - No or low code testing with action editor and recorder: superior
 - Code editor: superior
 - Cross platform testing: significantly better
 - Cross browser testing: significantly better
 - Remote testing: significantly better
 - Integrations with test management solutions: significantly better