RANOREX CASE STUDY

Small Business Healthcare Company

Introduction

This case study of a small business healthcare company is based on a November 2022 survey of Ranorex customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

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>
> "Generally wanted the possibility of UI-Test-Automation. We did not do that before."
>
> "Seems to be the best available for desktop applications."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- Before using Ranorex, the challenges they had in testing their application:
  - Test coverage: major challenges
  - Test reporting: no challenges
  - Staffing: average challenges
  - Meeting the release schedule or deadline: average challenges
  - Unacceptable amount of bugs in production: minor challenges
  - Getting feedback from testing: no challenges

Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The most valuable aspects of Ranorex Studio in their decision to choose Ranorex over other vendors they evaluated:
  - Feature options that meet the needs of their team
  - Compatibility with current and planned organizational tools and solutions
  - Price point of the product
  - Price point of the product per user
- The platforms/technologies they test with Ranorex Studio:
  - Desktop – C#
- The percentage balance between automated and manual testing: 50% automated, 50% manual
- The types of tests that are their priority for automation:
  - End-to-end
  - Functional UI
  - Regression tests

Results

The surveyed company achieved the following results with Ranorex:

- The level of agreement of how using Ranorex Studio for test automation impacted their company:
  - Increased testing productivity and efficiency: slightly agree
  - Shortened test cycles: slightly agree
  - Decreased number of manual test runs: slightly agree
  - Improved application quality and fewer defects: agree
  - Increased revenue: disagree
  - Allowed for involvement by non-technical team members: agree
  - Led to more robust and reliable automation: agree
  - Shortened release cycles: agree

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Healthcare

About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

Learn More:

 Idera DevOps Tools

 Ranorex