

Small Business Computer Software Company

Introduction

This case study of a small business computer software company is based on a March 2024 survey of Ranorex customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Ranorex is a robust test automation tool known for its user-friendly interface, codeless test creation, and cross-browser testing capabilities, making it an efficient choice for automating software testing processes.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- The level of satisfaction with the following:
 - Product strategy: almost satisfied
 - Rate of improvement: almost satisfied

Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The level of satisfaction with Ranorex’s test planning: almost satisfied

Results

The surveyed company achieved the following results with Ranorex:

- The level of satisfaction with Ranorex’s quality of features: almost satisfied
- Their product experience:
 - Enabled productivity
 - Been security protected
- How using Ranorex Studio for test automation has impacted their company:
 - Increased tester productivity: 10-20%
 - Increased product quality: 10-20%
 - Increased product revenue: 10-20%
 - Reduced testing costs: 10-20%
 - Reduced development time to market: 10-20%
 - Reduced manual testing: 10-20%
 - Reduced tester fatigue: 10-20%
 - Reduced developer time used for testing: 10-20%
- Their service experience:
 - Effective
- The satisfaction level of analytics and reporting: almost satisfied

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Computer Software

About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

Learn More:

[🔗 Idera DevOps Tools](#)

[🔗 Ranorex](#)