RANOREX CASE STUDY

PwC

Introduction

This case study of PwC is based on a March 2024 survey of Ranorex customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex:

- The level of satisfaction with the following:
  - Product strategy: almost satisfied
  - Rate of improvement: almost satisfied

Use Case

The key features and functionalities of Ranorex that the surveyed company uses:

- The level of satisfaction with Ranorex's test planning: delighted

Results

The surveyed company achieved the following results with Ranorex:

- The level of satisfaction with Ranorex's quality of features: highly satisfied
- Their product experience:
  - Been performance enhancing
  - Included unique features
  - Enabled productivity
  - Been reliable
  - Been security protected
- How using Ranorex Studio for test automation has impacted their company:
  - Increased tester productivity: 50+%
  - Increased product quality: 50+%
  - Increased product revenue: 50+%
  - Reduced testing costs: 36-50%
  - Reduced development time to market: 36-50%
  - Reduced manual testing: 50+%
  - Reduced tester fatigue: 36-50%
  - Reduced developer time used for testing: 36-50%
- Their service experience:
  - Efficient
  - Respectful
  - Caring
  - Saving time
  - Effective
- The satisfaction level of analytics and reporting: delighted

Company Profile

Company:
PwC

Company Size:
Global 500

Industry:
Professional Services

About Ranorex

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

Learn More:

 Idera DevOps Tools

 Ranorex

Source: Ujjwala Bhor, Engineer, PwC