

RANOREX CASE STUDY

Educational Institution

Introduction

This case study of a educational institution is based on a March 2024 survey of Ranorex customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

"Solid and easy to use for technical and non-technical people. Manual testing is very inefficient and costs a lot more in time and money than automated testing."

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Ranorex:

- The level of satisfaction with the following:
 - Product strategy: almost satisfied
 - Rate of improvement: highly satisfied

Use Case

The key features and functionalities of Ranorex that the surveyed organization uses:

The level of satisfaction with Ranorex's test planning: almost satisfied

Results

The surveyed organization achieved the following results with Ranorex:

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry: **Educational Institution**

About Ranorex

Ranorex is a GUI test automation framework for

- The level of satisfaction with Ranorex's quality of features: highly satisfied
- Their product experience:
 - Included unique features
 - Enabled productivity
 - Been reliable
- How using Ranorex Studio for test automation has impacted their company:
 - Increased tester productivity: 50+%
 - Increased product quality: 50+%
 - Increased product revenue: 10-20%
 - Reduced testing costs: 50+%
 - Reduced development time to market: 10-20%
 - Reduced manual testing: 50+%
 - Reduced tester fatigue: 50+%
 - Reduced developer time used for testing: 10-20%
- Their service experience:
 - Efficient
 - Respectful
 - Effective
- The satisfaction level of analytics and reporting: almost satisfied

testing of desktop, webbased and mobile applications.

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Ranorex

Source: TechValidate survey of a Educational Institution

Research by

TechValidate



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