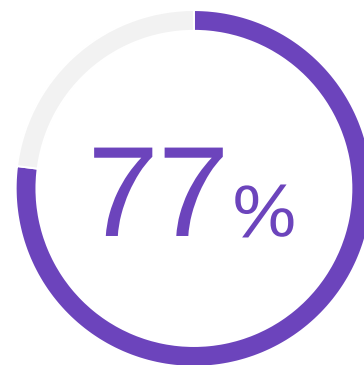


## It's not a spam problem – it's an answer rate problem

77% of surveyed organizations who already had a branded caller ID solution in place evaluated Hiya because their outbound calls were still being displayed as unidentified or unknown.



Source: TechValidate survey of Hiya Connect users (2022)

✓ Validated

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TechValidate  
by SurveyMonkey