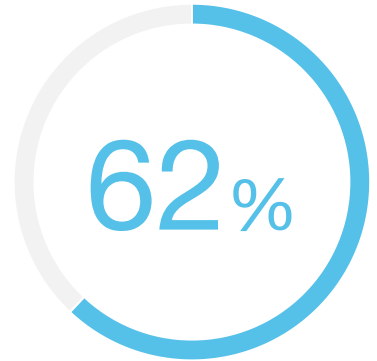


## HIMSS Gives You Access to Buyers and Influencers

62% of surveyed organizations said one of the biggest challenges they face is the inability to reach buyers and influencers in their target audience when conducting their own lead generation campaign(s).



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Source: TechValidate survey of 37 users of HIMSS

✓ Validated

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TechValidate  
by SurveyMonkey