

## HIMSS21 Global Conference Digital Provides Great Value to Sponsors

In a few sentences, please describe what you like MOST about digital events.

“ The digital HIMSS event allowed the opportunity to network with customers for future collaboration as well as grow and nurture relationships. We were able to learn key insights of the landscape and trends within the market. This is a valuable platform too for developing brand awareness.

Source: Julia Newbold, Marketing Professional, 3M UK Plc

✓ Validated

Published: Dec. 1, 2021 TVID: E17-E80-A36



TechValidate  
by SurveyMonkey