## HIMSS Provides Trusted 3rd Party Validation in an Editorial Environment

Nearly half of surveyed organizations said one of the biggest challenges they face is the lack of value and quality with external lists when conducting their own lead generation campaign(s).



Source: TechValidate survey of 37 users of HIMSS



Published: Jul. 12, 2022 TVID: BBC-11B-420



TechValidate by SurveyMonkey