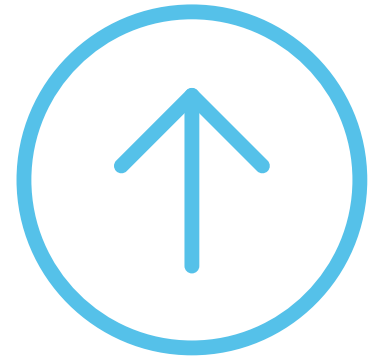


## Events Provide Unique Engagement and Interaction Opportunities

98% of surveyed organizations said that Events is Important to their overall marketing strategy and execution.



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Source: TechValidate survey of 48 users of HIMSS

✓ Validated

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TechValidate  
by SurveyMonkey