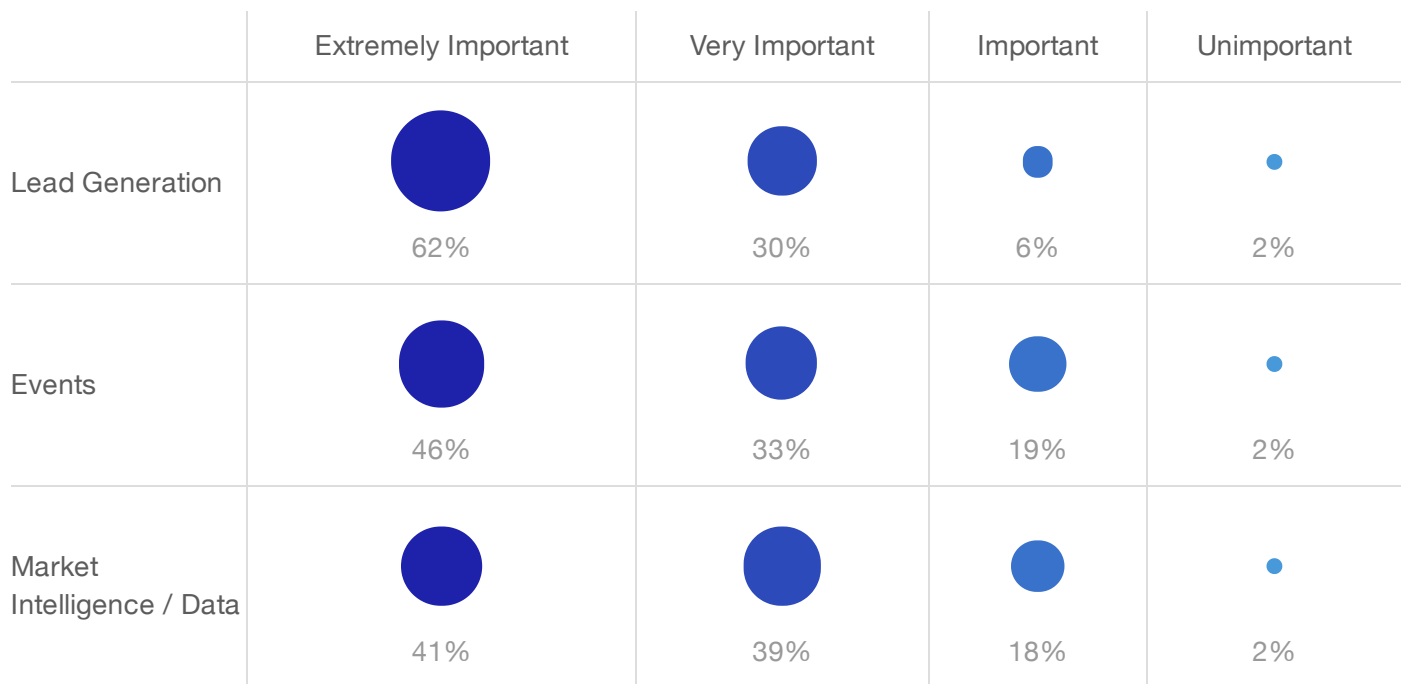



Lead Generation, Events and Market Intelligence are Top Priorities for Marketers

How important are the following tactics to your overall marketing strategy and execution?



Source: TechValidate survey of 54 users of HIMSS

 Validated
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TechValidate
by SurveyMonkey