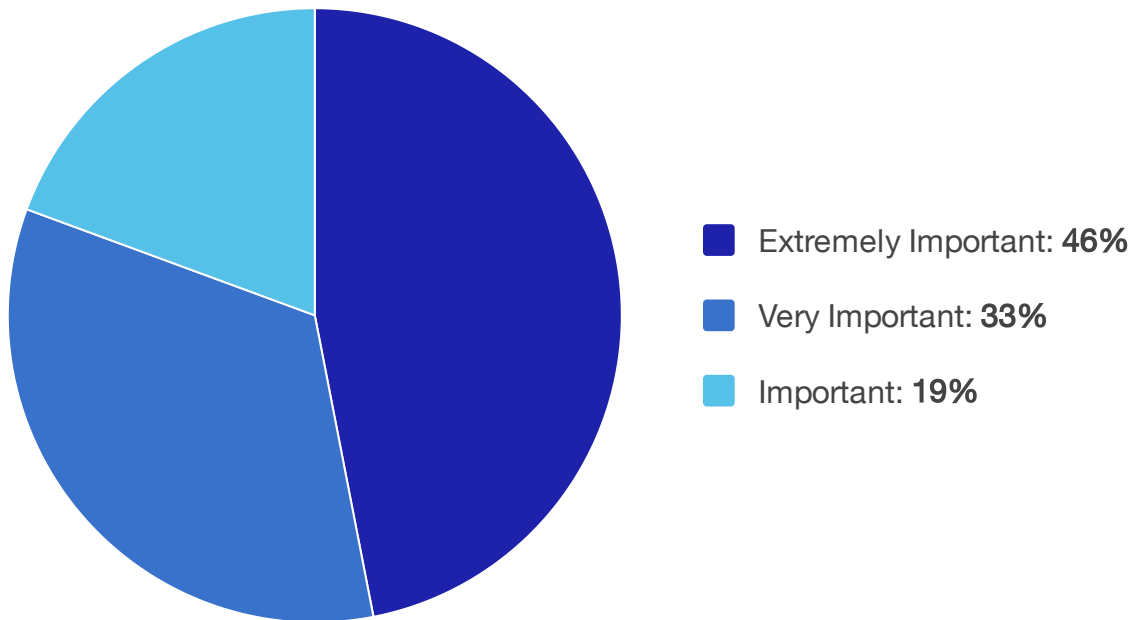


79% of Marketers find Events Extremely Important or Very Important to their Marketing Strategy

When asked how important Events was to their overall marketing strategy and execution, organizations said:



Source: TechValidate survey of 48 users of HIMSS

✓ Validated Published: Jun. 22, 2021 TVID: DF3-98F-38A



TechValidate
by SurveyMonkey