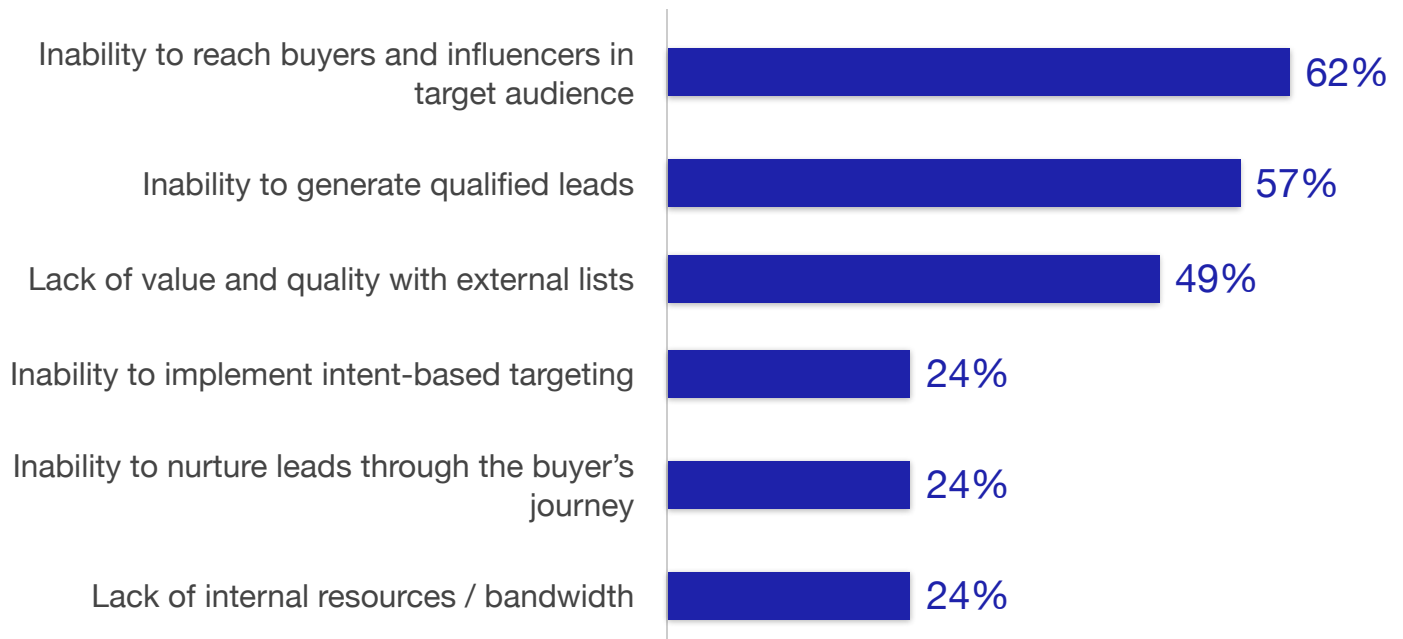


## TOP LEAD GENERATION CHALLENGES

What are the challenges you face (or would have faced) conducting your own LEAD GENERATION campaign(s)?



Source: TechValidate survey of 37 users of HIMSS

✓ Validated

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TechValidate  
by SurveyMonkey