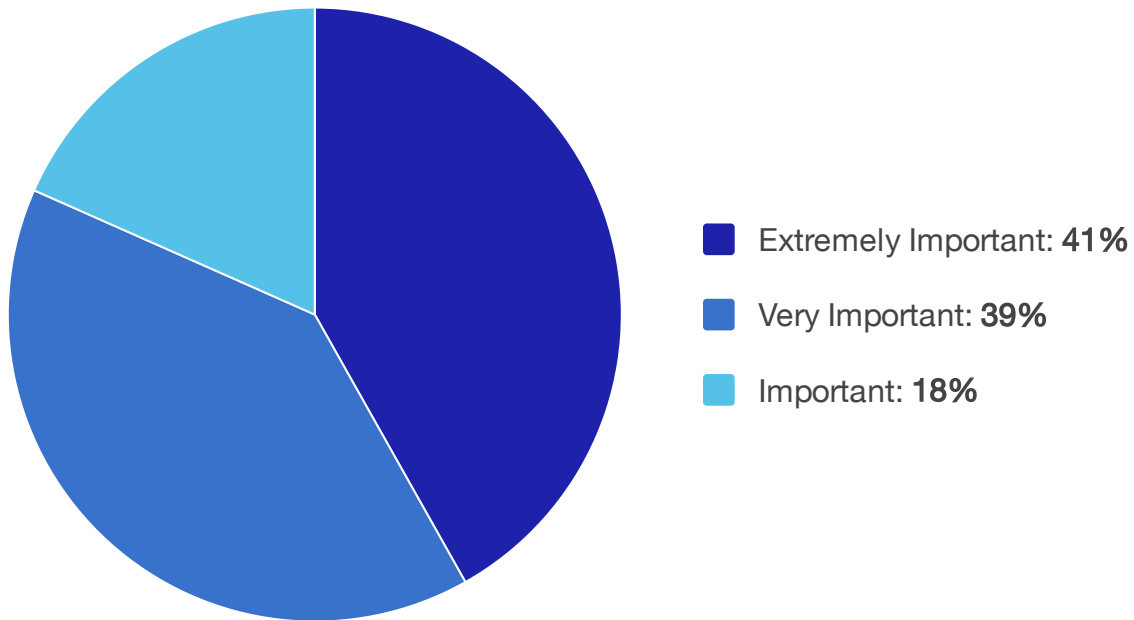


80% of Marketers find Market Intelligence Extremely Important or Very Important to their Marketing Strategy

When asked how important Market Intelligence / Data was to their overall marketing strategy and execution, organizations said:



Source: TechValidate survey of 51 users of HIMSS

✓ Validated

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TechValidate
by SurveyMonkey