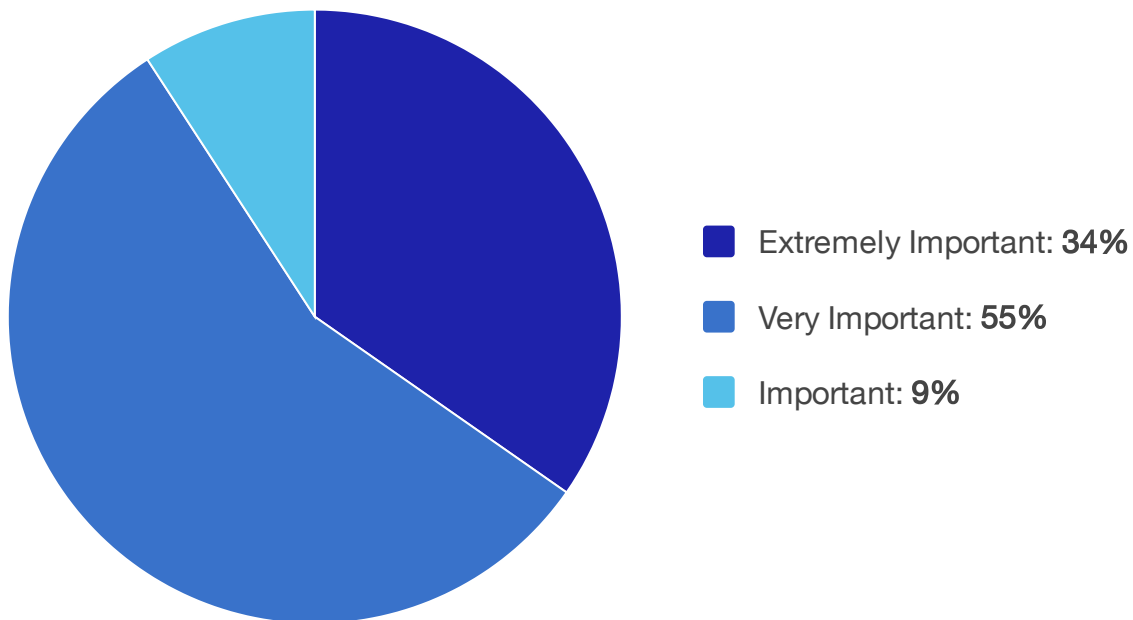


89% of Marketers find ABM Extremely Important or Very Important to their Marketing Strategy

When asked how important Account Based Marketing was to their overall marketing strategy and execution, organizations said:



Source: TechValidate survey of 44 users of HIMSS

✓ Validated

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TechValidate
by SurveyMonkey