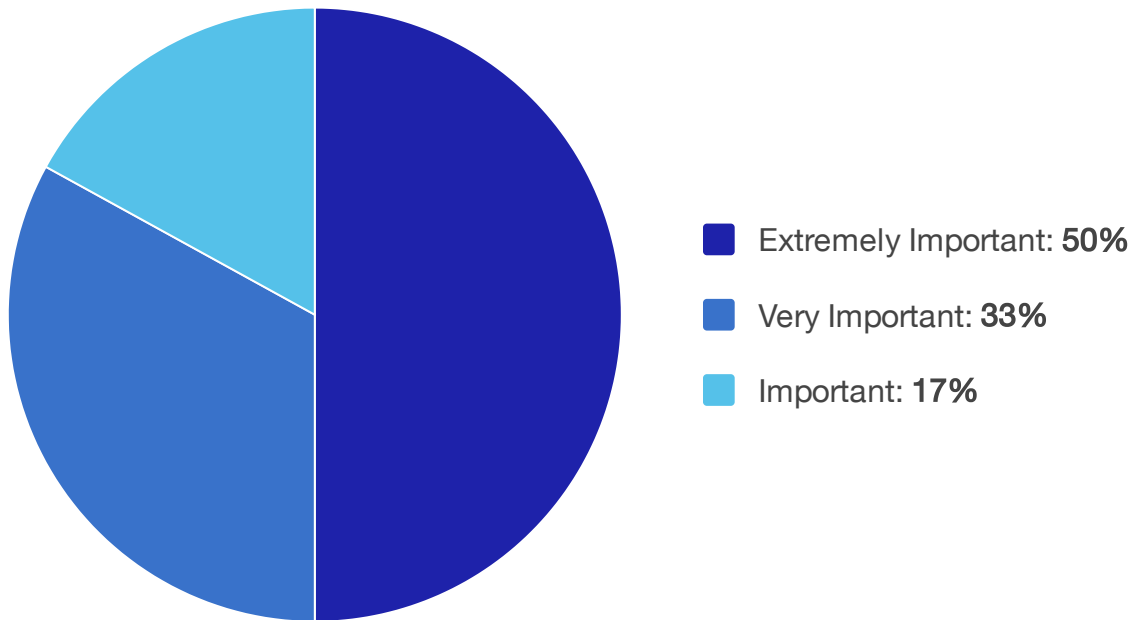


## Importance of Creating Connections with Key Individuals and Decision Makers from Events

When asked to rate the importance of creating connections with key individuals and decision makers from events, organizations said:



Source: TechValidate survey of 30 Sponsors of HIMSS Events

✓ Validated

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TechValidate  
by SurveyMonkey