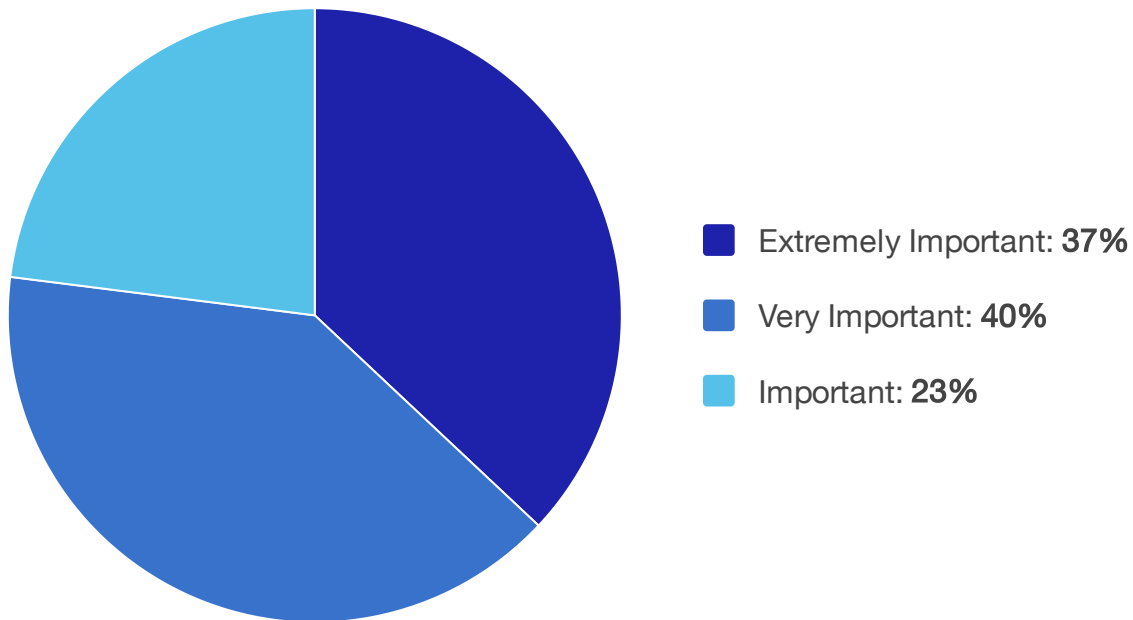


Importance of Brand and/or Product Awareness from Events

When asked to rate the importance of brand and/or product awareness from events, organizations said:



Source: TechValidate survey of 30 Sponsors of HIMSS Events

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TechValidate
by SurveyMonkey