

## IMMEDIATE FEEDBACK FROM PROSPECTIVE CUSTOMERS

“ We have always used flooring publications for our advertising. This year, I decided we needed to target our audiences directly from the sources they utilize most. We had immediate feedback from prospective customers as soon as the ads went out. Very impressed!

— Erienne Volpe, Marketing Director, FloorFolio Industries

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Source: Erienne Volpe, Marketing Director, FloorFolio Industries

✓ Validated

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hanleywood

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