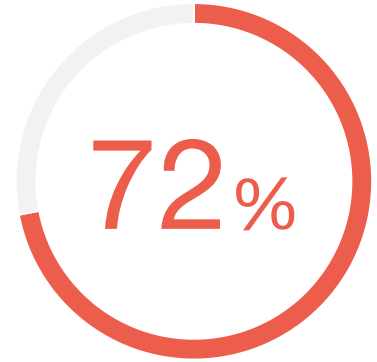


GUSTO CUSTOMER STATISTIC

## Former Paychex users switch to Gusto for its pricing.

72% of businesses that previously used Paychex switched to Gusto for its pricing.



Source: TechValidate survey of 314 users of Gusto

✓ Validated

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**gusto**

TechValidate  
by SurveyMonkey