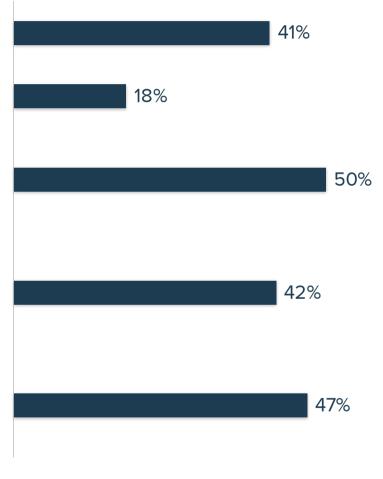
TESTRAIL CUSTOMER RESEARCH

What are your top business challenges that require Test Management?



Clear requirements - dev team is building the wrong product

Fit for purpose development practices - dev team building the product wrong

Insight into development progress - tests as indicators of progression, tests as documentation, bugs & issues as indicators of risks, process challenges etc

Deployment - progression through various environments with associated (possibly automated) testing increases confidence that the product can be deployed successfully and will work properly in a production situation

Maintenance -

reproduction/documentation/communication of customer support issues, production telemetry, and testing



TechValidate

Source: TechValidate survey of 166 users of TestRail



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