

GreenPath's Positive Impact

Through partnering with GreenPath Financial Wellness, Alpena Alcona Area Credit Union has enhanced their ability to:

- Support members in reaching financial goals
- Develop stronger relationships with members and improve member satisfaction
- Increase payback of member debt through debt management plans
- Improve collection results
- Mitigate risk of charge-offs and bankruptcies
- Reduce strain on staff resources
- Provide impactful financial literacy resources to staff and members



Source: Michelle Woodruff, Director, Alpena Alcona Area Credit Union



TechValidate
by SurveyMonkey