

# How a global investment bank finds more opportunities with Gain.pro

## Introduction

Gain.pro is a deal sourcing and private market intelligence platform whose mission is to provide full visibility on the private market. Our clients include 100s of blue-chip private equity firms, M&A houses, consultancies, and investment banks.

This case study is of a global investment bank that leverages Gain.pro in its day-to-day operations. The study is based on a December 2022 independent survey of Gain.pro customers by TechValidate.



The vice president of this global investment bank notes that Gain.pro provides “quick and easy access to critical company information,” which ultimately leads to a higher level of efficiency in their workflow. In fact, this global investment bank saves between 10-20 hours of work per week.

As a result, this investment professional says: “With Gain.pro, I find more opportunities and I find them earlier than before.” (can we put this section at the bottom of the page?)

## Choosing Gain.pro

In today’s market, competition is higher than ever. In order to come out on top, investment professionals need to develop their competitive edge. One of the best ways to do this is by adopting deal-focused technology that creates efficiency in day to day operations. By saving time on tedious work, investors can focus on value-add tasks that differentiate themselves from their peers.

This global investment bank sought out a deal sourcing and private market intelligence platform because they believe that a digital approach to company research is important to win in today’s market.

A deal sourcing and private market intelligence platform can help speed up company research and automate aspects of a deal workflow. This maximizes efficiency and helps you identify opportunities earlier than before.

To choose the right platform, this global investment bank reviewed their options based on their unique needs. Ideally, they were looking for a tool that could provide them with easy access to high-quality, reliable data on the companies that were relevant to them. They also sought out features including

- Search and filter functionality
- In-depth market reports on niche industries
- Workflow automation and efficient team collaboration

With these criteria in mind, Gain.pro was the obvious choice. But in addition to the platform’s functionalities, they were drawn to the fact that the founding team at Gain.pro comes from the industry themselves. Because of this, they knew that the platform was made with their specific use cases in mind.

## Why Gain.pro is the winning solution

While Gain.pro is known in the industry for the depth of our content, this global investment bank found that above and beyond this, what differentiates us from other solutions is that:

- We have the most user-friendly interface, making it easy for them to find what they are looking for
- Our data is of higher quality and more reliable than other sources

**Both of these factors heighten the usage rate, ultimately increasing their efficiency gains from the platform.**

### Integrating Gain.pro in investment banking operations

By incorporating our intelligence into their workflows, this global investment bank quickly began seeing benefits in a multitude of areas, including:

- Speeding up company research to find new opportunities
- Discovering add-on opportunities
- Benchmarking companies
- Identifying competitors or adjacent companies
- Diving into new industries and niche markets
- Analyzing PE portfolios

## Positive effects of leveraging Gain.pro

Since implementing Gain.pro, this investment bank has seen many positive effects on their day-to-day operations. With our platform, they now have

- Easy access to private market information
- Better visibility on companies that are relevant to them
- Automation for parts of their research and deal sourcing workflow
- Access to the latest financials on companies that matter to them

### Company Profile

The company featured in this case study is a global investment bank that uses Gain.pro in its daily operations. While they have chosen to remain anonymous, TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Banking**

### About Gain.pro

Gain.pro is on a mission to serve everyone across the globe who wants to find, understand and track sizable companies. Our market-leading SaaS platform combines the best research, technology and user experience to provide our customers with a strong competitive advantage. 1000’s of users across major investors such as CVC, Cinven and Equistone, M&A Advisors Lazard, Rothschild and Perella Weinberg and consultants McKinsey, Bain and BCG take advantage of our local for local research teams to provide them with private company analysis, in-depth reports in niche markets and strategic insights into PE investment behavior – all while giving us an industry-leading NPS of <70.

Founded in 2018 by a team with careers in consulting, private equity and technology, we are a fast-growing, remote first scale-up with hubs in Frankfurt, Amsterdam, Paris, London and Warsaw.

Learn More:

[Gain.pro](#)